

dbt Summit App

Privacy Notice

dbt Labs, LLC Effective Date: August 5, 2026 Version 1.0

This Privacy Notice explains how **dbt Labs, LLC** collects, uses, and shares personal information through the **dbt Summit mobile application** (the “App”). It applies to all users who download, access, or use the App, including where the App is made available in connection with dbt Summit 2026 (September 15–18, The Cosmopolitan, Las Vegas). This Notice supplements the **Fivetran Privacy Policy** at <https://www.fivetran.com/legal/privacy>, which continues to govern other interactions with dbt Labs.

1. Who We Are

Company	dbt Labs, LLC (affiliate of Fivetran Inc.)
Address	1221 Broadway, Suite 2400, Oakland, CA 94612, United States
Role	Data controller (GDPR) / Business (CCPA) with respect to personal information collected through the App
Contact	privacy@fivetran.com

2. What Personal Information We Collect

The App collects the following categories of personal information, depending on how you use it:

Category	Examples	Collected?	Source
Registration & identity	Name, email address, mailing address, phone number, job title, company, attendee badge ID, social media ID, dietary preferences	Yes	You, at registration
Device identifiers	Device ID, operating system, IP address, device type, app version, push notification token	Yes	Automatically
App usage & analytics	Screens viewed, sessions accessed, features used, crash reports, performance data	Yes	Automatically
Event activity	Sessions bookmarked, agenda selections, check-ins, QR code scans	Yes	You, in-app

Category	Examples	Collected?	Source
Communications	In-app messages, support requests, feedback you submit	Yes — if you use these features	You
Location	Venue-level location for wayfinding / session room navigation (approximate)	Yes — only while App is in use, if you grant permission	Device GPS
Photos / Camera	QR code scanning for badge check-in or session entry	Yes — only when you use QR scan feature, if you grant permission	Device camera
Health data	None	No	N/A
Payment / financial	None — ticketing handled separately at registration	No	N/A

Note on permissions: The App will request access to your device camera (for QR code scanning) and location (for venue wayfinding) only when you use those features. You may deny or revoke these permissions at any time in your device settings. Denying camera access disables QR check-in. Denying location disables the wayfinding feature. No other App functionality is affected.

3. How We Use Your Personal Information

We use the personal information collected through the App for the following purposes:

Purpose	Information Used	Legal Basis (GDPR)
Providing the App and its features (agenda, session check-in, wayfinding, notifications)	Registration data, device identifiers, event activity, location	Performance of contract / Legitimate interests
Sending event-related push notifications (schedule changes, reminders, announcements)	Push notification token, registration data	Legitimate interests / Consent (where required)
Analytics — understanding how the App is used to improve future versions	App usage data, device identifiers, crash reports	Legitimate interests
Customer support — responding to questions or issues you submit through the App	Communications, registration data	Performance of contract
Event administration — attendee check-in, session capacity management	Badge ID, event activity data, QR scan data	Performance of contract
Safety and security — detecting and preventing fraud or abuse	Device identifiers, usage data	Legitimate interests / Legal obligation
Legal compliance — complying with applicable laws and regulations	Any relevant data as required	Legal obligation

We do not use your personal information for cross-context behavioral advertising or to build profiles for use outside of dbt Summit event administration. We do not sell your personal information. We do not use sensitive personal information for commercial purposes.

4. Who We Share Your Personal Information With

We share personal information only as necessary and only with the following categories of recipients:

Recipient	What We Share	Why
Event technology vendors (e.g., event app platform provider, registration system)	Registration data, event activity, badge data	To operate the App and event check-in systems
Venue / The Cosmopolitan Las Vegas	Attendance data (aggregate or by session) as required for venue logistics	Event operations and capacity management
dbt Summit sponsors and partners	Company name only (not individual contact details), unless you separately consent to more	Per the Summit Terms & Conditions you agreed to at registration
Analytics providers (e.g., crash reporting, app analytics services)	Anonymized / pseudonymized usage and device data	App performance monitoring and improvement
Push notification service provider (e.g., Apple APNs)	Push notification token	Delivering event notifications to your device
Affiliated companies	Registration and event data as needed for event administration	Internal operations
Law enforcement / regulators	Any relevant data as required by applicable law	Legal compliance
Acquirers / successors	Relevant data in connection with a merger, acquisition, or sale of assets	Business continuity (with notice to you)

Apple's role: The App is distributed via Apple's App Store. Apple processes certain technical data (such as download records) in accordance with Apple's own privacy policy. Fivetran Inc. is the data controller for all personal information collected within the App itself.

5. How Long We Keep Your Information

Data Category	Retention Period
Registration and identity data	Up to 24 months after dbt Summit 2026, or until you request deletion
Event activity (sessions bookmarked, check-ins)	Up to 13 months after the event
App analytics and crash reports	Up to 13 months, in anonymized/aggregated form thereafter

Data Category	Retention Period
Push notification tokens	Deleted within 90 days after the event or upon App uninstall
Location data	Not retained — used in real time for wayfinding only, not stored
Support communications	Up to 24 months, or as required by applicable law

After the applicable retention period, personal information is deleted or anonymized. You may request earlier deletion at any time — see Section 7 below.

6. International Transfers

dbt Labs and Fivetran are based in the United States. If you are located in the European Economic Area (EEA), the United Kingdom, or Switzerland, your personal information will be transferred to and processed in the US. We rely on the **EU–US Data Privacy Framework** (and UK/Swiss extensions), to which dbt Labs and Fivetran are certified, as the transfer mechanism for such transfers. Where the Data Privacy Framework does not apply, we use EU Standard Contractual Clauses (SCCs) or equivalent mechanisms. For more information on our transfer safeguards, contact privacy@fivetran.com.

7. Your Privacy Rights

You may exercise the following rights regarding your personal information:

Right	Who It Applies To	How to Exercise
Access — know what data we hold about you	All users	Email privacy@fivetran.com
Correction / Rectification — fix inaccurate data	All users	Email privacy@fivetran.com or update in App profile
Deletion / Erasure — request deletion of your data	All users	Email privacy@fivetran.com
Restriction — limit processing in certain circumstances	All users	Email privacy@fivetran.com
Portability — receive your data in a portable format	All users	Email privacy@fivetran.com
Object to processing based on legitimate interests	All users	Email privacy@fivetran.com
Opt out of push notifications	All users	Device Settings > Notifications > dbt Summit
Opt out of location access	All users	Device Settings > Privacy > Location Services > dbt Summit
Opt out of marketing communications	All users	Unsubscribe link in emails, or email privacy@fivetran.com
Opt out of sale/sharing	All users	We do not sell or share personal information for cross-context

Right	Who It Applies To	How to Exercise
		behavioral advertising. No opt-out needed.

We will respond to all verifiable privacy rights requests within 30 days (or as required by applicable law). We may ask you to verify your identity before processing your request.

EEA/UK/Swiss users: If you are not satisfied with our response, you have the right to lodge a complaint with your local supervisory authority. A list of EEA supervisory authorities is available at edpb.europa.eu. UK residents may contact the Information Commissioner's Office at ico.org.uk.

8. Children's Privacy

The App is not directed to children under 13 years of age. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected personal information from a child under 13, we will delete it promptly. If you believe we have collected such information, please contact privacy@fivetran.com.

9. Apple App Tracking Transparency

The App does not engage in cross-app or cross-website tracking of users for advertising purposes. We will not request Apple's App Tracking Transparency (ATT) permission, as no such tracking occurs. All analytics and usage data collected by the App is used solely for App improvement and event administration purposes as described in Section 3 above.

10. Changes to This Notice

We may update this Privacy Notice from time to time. If we make material changes, we will notify you via a push notification through the App or by posting a notice within the App before the changes take effect. The "Effective Date" at the top of this Notice indicates when it was last updated. Your continued use of the App after any changes constitutes acceptance of the updated Notice.

11. Contact Us

For any privacy-related questions, requests, or concerns about the dbt Summit App, please contact:

Privacy team	privacy@fivetran.com
Event questions	dbtsummit@dbtlabs.com
Postal address	Fivetran Inc., Attn: Privacy, 1221 Broadway, Suite 2400, Oakland, CA 94612, United States
Full policy	https://www.fivetran.com/legal/privacy

For dispute resolution, dbt Labs and Fivetran participate in the EU-US Data Privacy Framework dispute resolution program administered by JAMS. Details available at jamsadr.com/DPF-Dispute-Resolution

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