

# Self-hosting dbt costs more than it looks.



dbt platform cuts compute, frees up engineers, and governs data for AI. Here's what the shift delivers.

**\$218,800**

Average annual data platform savings\*

**20-40%**

Reduction in dbt compute spend

**33%**

Fewer data quality issues

**40+ hours** / week

Reclaimed engineering time



## Why standardize on the dbt platform?

### Lower total cost of ownership

- Cut 20-40% of build compute with intelligent orchestration
- Eliminate maintenance overhead and consolidate tooling
- Free up your engineers to build data products, not pipelines

### Scale with agents and governed self-service

- Reduce duplication and quality incidents with mesh architecture
- Scale collaboration without sacrificing speed or quality with built-in AI and agentic and browser-based workflows

### Power AI with trusted data

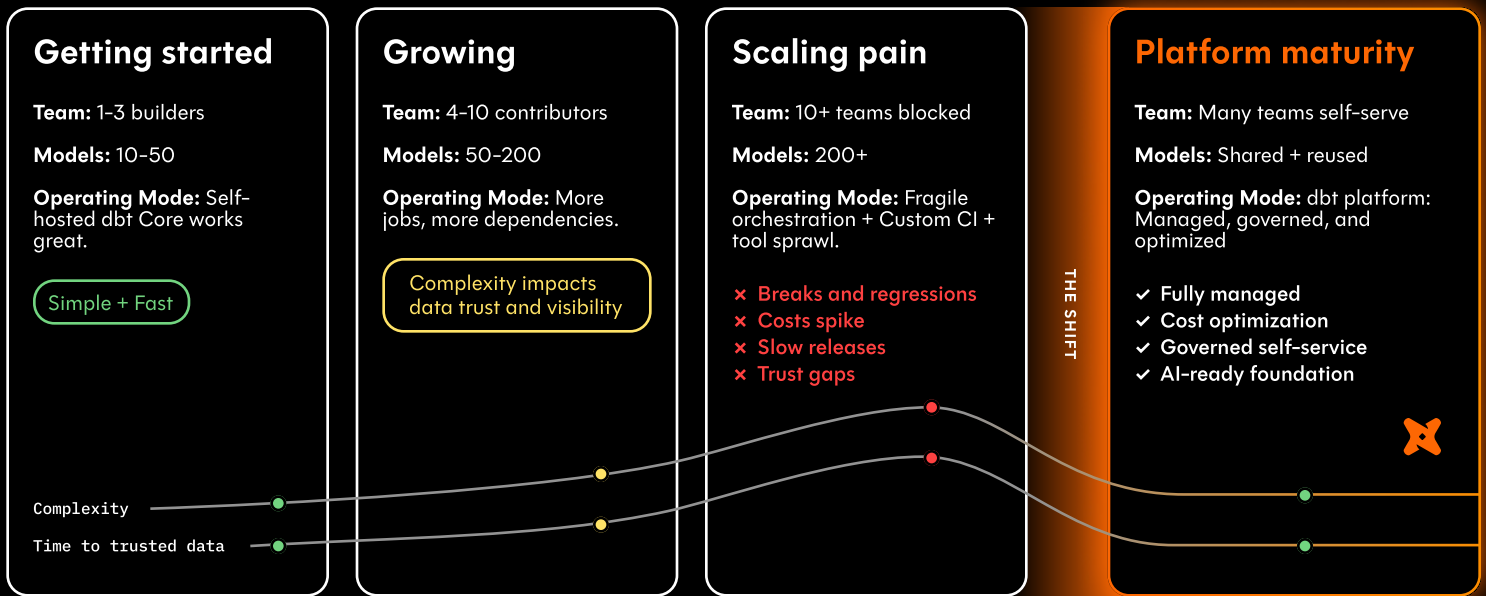
- Give AI and analytics a governed foundation with shared metric definitions, end-to-end lineage and stronger CI
- Catch regressions before they ship
- Resolve issues in hours, not days

\* IDC report: [The business value of dbt](#)



# Scaled, governed & AI-ready

From early dbt Core to scaled, governed dbt platform



"All teams are now working in the fields of their expertise, which empowers them to experiment within their data domains and innovate. This set-up enables teams to scale independently, with faster development cycles and decreased risk of failure."

- Tobi Humpert  
Product Owner of SDC, Siemens

SIEMENS

93%

Reduction in daily load time, from 6 hours to 25 minutes

90%

Reduction in costs to maintain certain dashboards

35

ERP systems used for one dashboard

Trusted by 5,700+ organizations including:

HubSpot



workday

chime

J.CREW

affirm

jetBlue

vodafone

Ready to make the shift?

Move from maintenance to innovation

Get a demo

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